

Sponsorship Benefits:

- Hundreds of thousands of potential impressions before the event from our online presence and print advertisements
- Prominent Booth Space all Air Show weekend
- Custom Ad in the full color collectable Commemorative Program
- Custom Facebook Feature for your business
- Tens of Thousands of web impressions from our site that includes a direct link to yours
- Complimentary Air Show Tickets
- Announcements throughout event
- Space for custom banners throughout event

Sponsorship packages and levels can be customized to fit your budget, marketing, and entertainment needs.

**126 Airport Road
West Milford, NJ 07480**

Contact

973-728-7721

or

GreenwoodLakeAirShow@gmail.com

Learn More

www.GreenwoodLakeAirShow.com

Find us on Facebook

www.Facebook.com/GreenwoodLakeAirShow



• GREENWOOD LAKE •
AIR SHOW



**SPONSORSHIP
OPPORTUNITIES**



WEST MILFORD, NJ

The Greenwood Lake Air Show has been the only Air Show in Northern New Jersey since 2009. The show draws crowds upwards of 35,000 and continues to grow with each passing year.



Consumers are bombarded with advertisements from the moment they wake to the moment they go to sleep. Airshows provide a new and unique branding opportunity for marketers to escape the clutter and project their messages in a landscape that is not crowded with mass advertising.

ICAS Air Show Survey Results

College graduate or higher..43%
Families with children.....48%
Own their own home.....64%
Male/Female Ratio.....54/45%
Household Income > 50K....62%
Travel > 40 miles to show....33%

IMPRESSIVE DEMOGRAPHICS

Air Show crowds are huge, with brand loyalty rates ahead of the Olympics and Senior PGA, and just slightly behind NBA, Major League Baseball, and America's Cup. Research studies confirm air show audiences to be among the most attractive demographic groups in the nation.

AIR SHOW SPONSORSHIPS

Thank you for your interest in supporting the Greenwood Lake Air Show!

Many different sponsorship opportunities are available. We can create a custom package from \$2,500 to \$50,000+ tailored to suit your goals as a sponsor and meet your specific needs such as: amount and variety of tickets, marketing and booth space options, public announcements, ad space, cross-promotions, and signage.

Other opportunities include sponsoring a performer, aircraft, or historical exhibit.

We would love for you to be a part of the team for one of the best air shows on the East Coast!

*Tim Wagner
Event Organizer*

